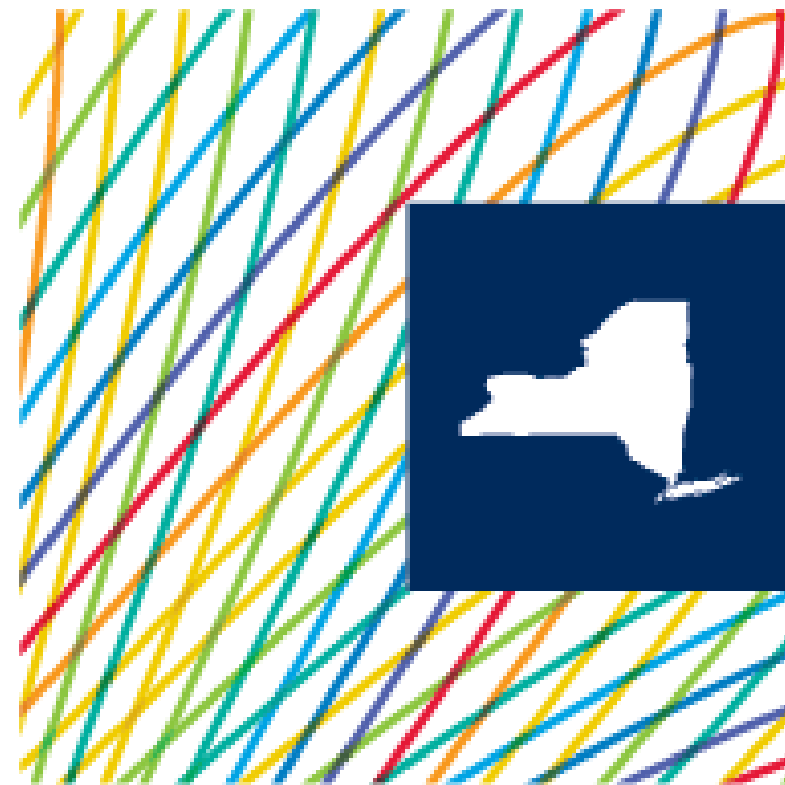


**National
Civics Bee**



**The
Business
Council**

Welcome



The Vision

Imagine a national competition that celebrates civic knowledge in communities across the country. That's the National Civics Bee. This year, we're bringing the Bee to our community, and we want you to join us.

by THE CIVIC TRUST

National Civics Bee



U.S. Chamber of Commerce Foundation



U.S. Chamber of Commerce Foundation



About

Created and co-sponsored by the U.S. Chamber of Commerce Foundation.

Students in grades six-through-eight compete for cash prizes and recognition by demonstrating their civic knowledge through an essay and live quiz.

Last year, the competition engaged students from more than 50 communities across 9 states.

In 2024, the National Civics Bee will reach more than 100 communities, including ours.



The Need

Every American must understand how democracy works. Far too many people are uneducated and uninformed.

53%

of Americans can't name all three branches of government



79%

of 8th graders score below proficient in civics



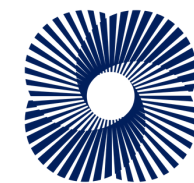
52%

of young people think democracy has failed or is in trouble





Video from our partners at the
U.S. Chamber of Commerce Foundation.



U.S. Chamber of Commerce
Foundation

Earned and Owned Media

U.S. Chamber of Commerce Foundation Digital Content

- 33,000+ social media impressions
- 25,000+ website visits
- 72,000+ social media followers

Local Press Mentions

- In 2023, National Civics Bee competitions earned more than 150 media hits at the state and local level including news articles and TV interviews.



Sponsorship Opportunities

Showcase your company's commitment to developing thriving communities of active and engaged citizens.

\$10,000

Gold Sponsor

- Highest level recognition
- Invite to speak at competition
- Logo on signage and award checks
- Logo on website
- Recognition on social media
- Option to serve as judge
- Option to supply branded gifts or promotions for attendees

\$8,000

Silver Sponsor

- Logo on signage
- Logo on website
- Recognition on social media
- Option to serve as judge
- Option to supply branded gifts or promotions for attendees

\$5,000

Bronze Sponsor

- Logo on signage
- Logo on website
- Recognition on social media
- Option to supply branded gifts or promotions for attendees

In-Kind Donations

Help us bring the National Civics Bee to life!

We Need:

- Venue for the live competition
- Audio visual services
- Printed banners & signage
- Catering
- Tablets & computers
- Prizes



Connect With Us



518.465.7511 or 800.358.1202



[LinkedIn](#)



gabby.lichtenberg@ppinys.org



www.ppinys.org



111 Washington Avenue, Suite 400
Albany, New York 12210

Student Voices



To enter the National Civics Bee, I wrote an essay about the lack of civility in my community...Civility is really important because it's the basis of a functional democracy, and we need to be able to have healthy discussions to be able to solve problems.

Sriram Yalavarthy | 2023 First-Place Winner in Colorado



For a chance to compete, students propose a civics solution to a community problem.



Student Voices



Before this, I barely knew anything about civics. Now I know a lot more about Supreme Court cases, amendments and the Constitution. It's really important to know about civics because it guides us to action and gives us a better future.

Benjamin Wu | 2023 First-Place Winner in Washington



In the final round, students answer questions in front of a live panel of judges.

Student Voices



A lot of people don't recognize civics for what it is. It helps you beyond academics because it's part of our world today, it's part of our government that runs us and how we run the government as well, being a Democratic government. **It helps us to realize who we are and what we can do if we try.**

Kaitlyn Thangaraj | 2022 First-Place Winner in Iowa



20%

of finalists had no prior civics education in school

Thank You

